



COMMUNITY DAY

ITALY

2026

October 2, 2026 – Hotel Villa Eur, Roma

(Sponsorship opportunities)

About the event

AWS Community Day Italy is a one-day technical conference driven and organized by the local Italian AWS User Groups. The event is the "Meetup of Meetups."

This community-led event features talks and sessions by community speakers and leaders, aiming to foster the opportunity for attendees to exchange experiences and insights.

Open to everyone from developers and students to tech professionals curious about AWS services, it provides an excellent platform for those already using AWS or interested in learning more to connect and share knowledge.

Although the event remains entirely community-driven, for the 2026 edition Eleventh is the official event partner, directly involved in all fiscal matters related to sponsor invoicing, agreements, administrative processes and more.



AWS
User Groups Italy

11Eleventh

Why should you sponsor

GENERATE LEADS FOR RECRUITING

Generate recruitment leads to empower your organization with perfect matches for your roles

REACH THE AWS EXPERTS

Reach the AWS experts, User Group Leaders and Community Members in Italy, all in one place

STRENGTHEN YOUR BRAND

Amplify your brand's appeal to potential applicants by highlighting your engagement with cloud technologies

GROW YOUR NETWORK

Expand your network with highly dedicated AWS enthusiasts who will enhance your business

Sponsor area

This year, sponsors will have the opportunity to meet attendees in a bright, spacious setting surrounded by the greenery of the hotel grounds.

The venue offers an open, airy atmosphere that makes networking and conversations feel natural and relaxed, giving sponsors a great environment to connect with the AWS community throughout the day.



Sponsor package content

	BRONZE	SILVER	GOLD
	€ 1.000 → € 750 by Aug 15	€ 3.000 → € 2.500 by Aug 15	€ 5.000 → € 4.250 by Aug 15
Highlight on social media	Yes <i>(a group post with fixed text)</i>	Yes <i>(a dedicated post with custom text)</i>	Yes <i>(a dedicated post with custom text)</i>
Logo on website and slides	Small	Medium	Large
Logo on communications emails	No	Yes	Yes
Expo Booth	Yes <i>(smaller size)</i>	Yes	Yes <i>(larger size in a high-traffic location)</i>
Commercial Loop	No	No	20 sec
Leads List	No	Yes	Yes
Stage branding and presence	No	No	Yes <i>(stage presence at closing remarks)</i>
Recruiting opportunities	No	Yes <i>(1 job position)</i>	Yes <i>(2 job positions)</i>
Exclusive add-ons selection	No	Yes	Yes

Add-ons

Title	Price	Availability	Co-funded	Description
Pre-conference Aperitif	1.000 €	1	No	Extra branding visibility with table talkers and signage at the aperitif, plus up to five invitations for your team.
Coffee break (morning)	1.500 €	1	Yes <i>(up to 3)</i>	Mention in the agenda, announced by the MC before the break, table talker. Can be co-funded by up to 3 sponsors.
Lunch	3.000 €	1	Yes <i>(up to 3)</i>	Mention in the agenda, announced by the MC before lunch break, table talker. Can be co-funded by up to 3 sponsors.
Coffee break (afternoon)	1.500 €	1	Yes <i>(up to 3)</i>	Mention in the agenda, announced by the MC before the break, table talker. Can be co-funded by up to 3 sponsors.
Shoppers	500 €	1 <i>(only gold)</i>	No	AWS Community Day shoppers with sponsor logo & event logo
T-shirt	500 €	6 <i>(silver & gold)</i>	No	AWS Community Day T-shirt with sponsor logo & event logo
Lanyard Branding	750 €	2 <i>(only gold)</i>	No	Lanyard/Keycord with sponsor logo & event logo
Attendee Badge	500 €	4 <i>(silver & gold)</i>	No	Attendee badge with sponsor logo & event logo

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COMMUNITY DAY
ITALY

Official event partner

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awscommunityday.it



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