

Date: September 27th, 2024  
Location: Rome



# COMMUNITY DAY

ITALY

2024

Sponsorship  
Opportunities



# COMMUNITY DAY

## ITALY

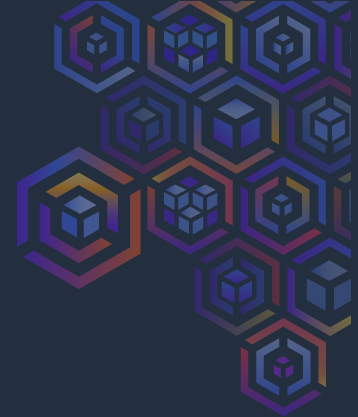
## About the event

AWS Community Day Italy is a one-day technical conference driven and organized by the AWS Community in Italy, envisioned as a "Meetup of Meetups."

This community-led event features talks and sessions by community speakers and leaders, aiming to foster the opportunity for attendees to exchange experiences and insights.

Open to everyone from developers and students to tech professionals curious about AWS services, it provides an excellent platform for those already using AWS or interested in learning more to connect and share knowledge.

Organized by volunteers passionate about technology, it is an ideal setting for meeting like-minded individuals and exploring new AWS services.



AWS  
User Groups



# COMMUNITY DAY

## ITALY

## Why should you sponsor

### GENERATE LEADS FOR RECRUITING

Generate recruitment leads to empower your organization with perfect matches for your roles

### REACH THE AWS EXPERTS

Reach the AWS experts, User Group Leaders and Community Members in Italy, all in one place

### STRENGTHEN YOUR BRAND

Amplify your brand's appeal to potential applicants by highlighting your engagement with cloud technologies

### GROW YOUR NETWORK

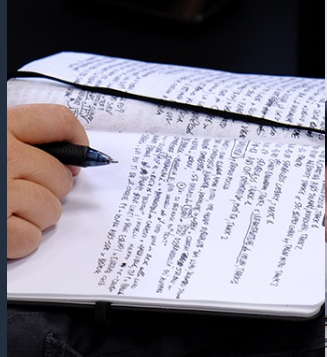
Expand your network with highly dedicated AWS enthusiasts who will enhance your business

PAST EDITION



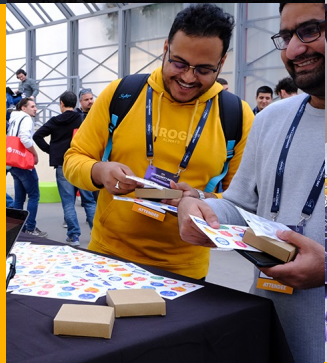
# COMMUNITY DAY ITALY

# 2023



**100+**  
ATTENDEES 2023

**150+**  
TARGET ATTENDEES 2024



**50+**  
TALK SUBMISSIONS

**11h**  
SPENT FOR EVALUATION

**13**  
TALKS IN 2 TRACKS

**1**  
KEYNOTE

**AWS** community builders

**HEROES**

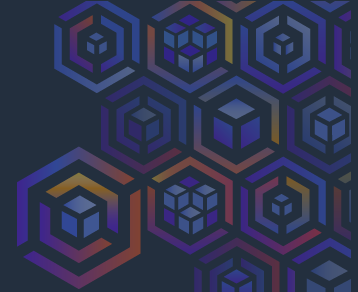
AWS User Groups



# COMMUNITY DAY

## ITALY

# Sponsor package content



	Bronze	Silver	Gold	Platinum
	<del>€ 1.000</del> € 750 by May 31 <sup>st</sup>	<del>€ 3.000</del> € 2.500 by May 31 <sup>st</sup>	<del>€ 5.000</del> € 4.000 by May 31 <sup>st</sup>	<del>€ 7.500</del> € 6.000 by May 31 <sup>st</sup>
Highlight on social media	Yes	Yes	Yes	Yes
Logo on website and slides	Small	Medium	Large	Extra Large
Expo Booth	No - Banner only <sup>(4)</sup>	Yes	Yes	Yes
Registration swag (your own swag, handed out at the registration) <sup>(1)</sup>	Yes (up to 1 + stickers)	Yes (up to 2 + stickers)	Yes (up to 3 + stickers)	Yes (up to 4 + stickers + flyer)
Commercial Loop <sup>(2)</sup>	No	No	20 sec	60 sec
Leads List <sup>(3)</sup>	No	No	Yes	Yes
Stage branding <sup>(4)</sup>	No	No	Yes	Yes
Speaker dinner	No	No	Yes (2 invitations)	Yes (4 invitations)
Add-on <sup>(5)</sup>	Optional	Optional	Optional	Optional
Technical Talk	CFP Only	CFP Only	CFP Only	1 (reviewed)

*(1) Swags must be provided by the sponsor.*

*(2) Commercial loop is played during the breaks on all available screens and in random order (without sound).*

*(3) Leads with explicit GDPR sharing consent.*

*(4) Roll-up banners or other materials must be provided by the sponsor.*

*(5) Add-on options will be described on the next slide.*

*All prices are intended as VAT excluded ("IVA esclusa").*



# COMMUNITY DAY

## ITALY

## Add-ons

Title	Sponsor price	Description
Drink cups	€ 500	Logo on drink cups (1 color)
Dinner (Sponsored By)	€ 1.000	By sponsoring dinner you get extra visibility
Happy Hour (Sponsored By)	€ 500	By sponsoring drinks you get extra visibility
Shoppers	€ 500	AWS Community Day shoppers with sponsor logo & event logo
T-shirt	€ 1.000	AWS Community Day T-shirt with sponsor logo & event logo
Backpack	€ 1.000	AWS Community Day backpack with sponsor logo & event logo
Lanyard Branding	€ 500	Lanyard/Keycord with sponsor logo & event logo
Attendee Badge	€ 500	Attendee badge with sponsor logo & event logo
<b>Any other ideas?</b>	<b>Contact us for your special sponsoring ideas: <a href="mailto:info@aws-community.it">info@aws-community.it</a></b>	

*All add-ons are exclusive and available on a first-come, first-served basis.*



# COMMUNITY DAY

## ITALY

# THANK YOU!

Feel free to approach us if you have any questions.



[info@aws-community.it](mailto:info@aws-community.it)



[awscommunityday.it](http://awscommunityday.it)



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[AWSCommunityItaly](https://www.linkedin.com/company/AWSCommunityItaly)

